

Increasing Business Value through Human Values

Our products have been successfully employed by leading organizations across the world



Our products have been incorporated into solutions provided by a number of our strategic partners



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Relationships across individuals, groups and organizations are complex and important to manage

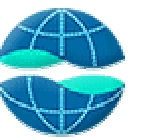
- Managing relationships at individual, group and organizational levels is increasingly important in today's networked economy
 - Organizations have to forge new relationships with business partners, customers and suppliers
 - Mergers, acquisitions, consolidations
 - Globalization
 - Diverse value systems
- Successful management of relationships within and across organizations will help distinguish competing entities
- Cost of failed relationship is extremely high, especially loss of time and momentum
- The challenges facing organizations are:
 - Develop leadership for a diverse organization
 - Create a global organization with uniform values
 - Establish productive relationships with vendors, associates & channel partners across the world
 - Build superior cross cultural teams
 - Extract the best out of employees working across the globe



Values and beliefs underscore human behavior at individual and group level

Current solutions are not built on values and hence are not lasting

- Current solutions focused on personal development, team building and organizational development do not account for the core values and beliefs.
- With a limited understanding of underlying causes for human behavior it is difficult to accurately diagnose and to design remedial solutions
- Hence the existing solutions are often transient and do not have a lasting impact



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Increasing Business Value through Human Values ValuesTool 1.5 Products & Services



Values underpin all our behavior and relationships



Understanding values and working with values helps us create tangible business value



Aligning behavior with our values minimizes stress



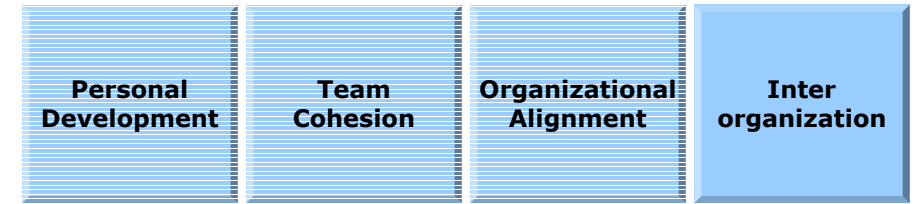
Better human interactions help us share existing knowledge and create new knowledge more effectively and efficiently



Better relationships reduce conflicts and speed up resolutions

- **Values Technology has a proven model and methodology to measure human values**
- **We have identified a comprehensive and universal set of 125 values**
- **Our work is based on over 30 years of pioneering research led by Dr. Brian Hall, a leading authority in the area of values and relationships**
- **We have developed the techniques for co-relating values and expected behavior**
- **This is the only multilingual and multicultural tool that has been statistically validated in 3000 independent studies, working with 5000 skills and 125 values**
- **It has been tested successfully in more than 30 corporate client situations**

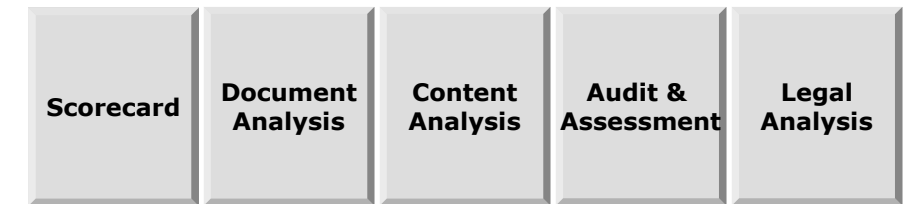
Accomplishment Products



Analysis Tools



Assessment Methods



Individual Group Multiple Groups Many organizations

- **Our product can be embedded into offerings related to relationship building, organization development etc to enhance the value delivered by these offerings**
- **Our products can be combined with other offerings to create new, unique and innovative products**

Benefits

- **More inspired people**
- **More cohesive teams**
- **Aligned and leveraged organization**
- **Strong partnerships and alliances**
- **Sound diagnosis**
- **Lasting solutions**
- **Solutions can evolve**
- **Consistent application from individuals to groups to entire organization**
- **Increase the value of your offerings by linking your services to underlying values**
- **Create new offerings to augment your products**

